

PEARLS & POTIONS

Masquerade Ball

Partnership Opportunities

Partner with the Ivy & Pearls Foundation, a 501c3 philanthropic organization, and the Rho Delta Omega Chapter of Alpha Kappa Alpha Sorority, Inc. on our signature event for 2024, Pearls & Potions Masquerade Ball on Saturday, September 21st. Your support of this event will help raise funds to continue providing impactful programs that promote health and wellness in underserved communities of color in Santa Clara and San Mateo Counties.

PARTNER LEVELS	BENEFITS INCLUDE	EXAMPLES OF HOW IT HELPS
PLATINUM \$10,000.00	<ul style="list-style-type: none">• Logo and name displayed prominently on all event materials, including the event website, program, and promotional materials• A chance to speak or present at the event• VIP Access: Exclusive access to VIP areas, events, or receptions associated with the fundraiser• Tickets equal to 8-10 complimentary tickets (1 table)• Full-page ad in the event program or digital equivalent• Dedicated social media posts recognizing the sponsorship on the organization's platforms• Table Sponsorship Signage	<ul style="list-style-type: none">• (4) \$ 2,500 scholarships to graduating high school seniors• 3 months worth of afterschool/weekend meals to children who may have otherwise gone without food• Fund activities for 12-14 year old teens in the Youth Leadership Institute• Holiday meals + gifts up to ten (10) families.
IVY \$5,000.00	<ul style="list-style-type: none">• Logo and name displayed on event materials, though less prominently than Platinum• Name and logo included on signage at the event• SIX Complimentary Tickets• Half-page ad in the event program or digital equivalent• Mentions in social media posts and thank you messages	<ul style="list-style-type: none">• (2) \$ 2,500 scholarships to graduating high school seniors• 2 months worth of afterschool/weekend meals to children who may have otherwise gone without food• Fund activities for 12-14 year old teens in the Youth Leadership Institute• Holiday meals + gifts up to five (5) families.
PEARL \$2,500.00	<ul style="list-style-type: none">• Name listed in the event program and on the event website• FOUR Complimentary Tickets• Quarter-page ad in the event program or digital equivalent• Mention in a group thank you post on social media	<ul style="list-style-type: none">• (1) \$ 2,500 scholarships to graduating high school seniors• (5) book scholarships of \$500 each for college students to apply towards textbooks• 1 month of after school/weekend meals to children who may have otherwise gone without food• Fund activities for 12-14 year old teens in the Youth Leadership Institute• Holiday meals + gifts up to five (5) families.
FRIEND OF THE I&P FOUNDATION \$1,000	<ul style="list-style-type: none">• Name listed in the event program and on the event website• TWO Complimentary Tickets• Mention in a group thank you post on social media	<ul style="list-style-type: none">• (2) book scholarships of \$500 each for college students to apply towards textbooks• 1 month of after school/weekend meals to children who may have otherwise gone without food• Fund activities for 12-14 year old teens in the Youth Leadership Institute• Holiday meals + gifts up to three (3) families.



FOR MORE INFORMATION ABOUT PARTNERSHIP OPPORTUNITIES PLEASE CONTACT LETICHA HAWKINS AT PEARLSANDPOTIONS@IVYANDPEARLS.ORG.

Partnership Opportunities

Yes, we will proudly partner with the Ivy & Pearls Foundation at its Pearls and Potions Masquerade Ball. We are interested in:

- \$10,000.00 - PLATINUM
- \$5,000.00 - IVY
- \$2,500.00 - PEARL
- \$1,000 - FRIEND OF THE I&P FOUNDATION
- We are unable to sponsor but wish to make a fully tax-deductible contribution in the amount of \$_____



Company Name: _____
Contact Name: _____
Email: _____
Phone #: _____
Company Address: _____
City/State/Zip: _____
Company website: _____

*In event-related marketing materials (registration site, social media, etc.) please recognize as:

**Email all logos (jpeg, vector/300 dpi format) to PearlsandPotions@ivyandpearls.org by August 1st, 2024.*

PAYMENT INFORMATION:

- Payment by enclosed check—please make payable to the Ivy & Pearls Foundation
- PayPal— info@ivyandpearls.org
- Credit card(checkone): Visa__ MasterCard__ AmericanExpress__ DiscoverCard__

Name on card: _____

Billing Address: _____

Billing City/State/Zip: _____

Credit Card Number: _____

Exp. Date: _____ CVV Code: _____

Questions? Contact Leticha Hawkins | 408-209-5342 | PearlsandPotions@ivyandpearls.org

Please return this form with your donation to:

Ivy & Pearls Foundation, PO Box 50054, Palo Alto, CA 94303

The Ivy & Pearls Foundation is a 501 (c)(3) tax exempt organization, Federal Tax ID # 04-3832212.

Your partnership will be tax-deductible to the full extent of the law.